

# The T-CUE Project

Linking university to businesses in Castilla & León



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# 1- *The New Economy Framework (I)*

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- **Globalization**, the changing **competitive models** and an ever increased use of **knowledge** are determining the way in which regions develop and progress.
- **Business** no longer **depends** only on the internal resources, but on the nature of their **environment** and its assets.

Assets of the New Economy

- **KNOWLEDGE**
- **TECHNOLOGY**
- **CREATIVITY**

# 1- *The New Economy Framework (II)*

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## -European paradox-

- **Why**, with a research capacity similar to the U.S., **Europe is unable to exploit its knowledge** to generate market value at similar levels?

*In Europe, universities and companies talk in different terms; their culture is ultimately radically different.*

## 2- *The case of Castilla y León (I)*

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- The innovation system still suffers from this "**lack of linkages**" between the academic and business world, a problem shared by most of Europe.
- The Regional Government has defined a new framework to cope with this situation:

Regional Strategy for  
Scientific Research, **ERIDI**  
Technological  
Development and **2007-2012**  
Innovation 2007-2013



University-Industry  
Strategy 2008-2011



# 2- *The case of Castilla y León (II)*

## Area 1. Knowledge transfer and R&D+I

Consolidation of knowledge transfer structures

Identification and consolidation of technology supply and demand

Cooperative R&D and innovation

Protection and exploitation of knowledge

Entrepreneurial activity and creation of technology-based businesses

## Area 2. Education, lifelong learning and U-B convergence

Business at University

University in Business



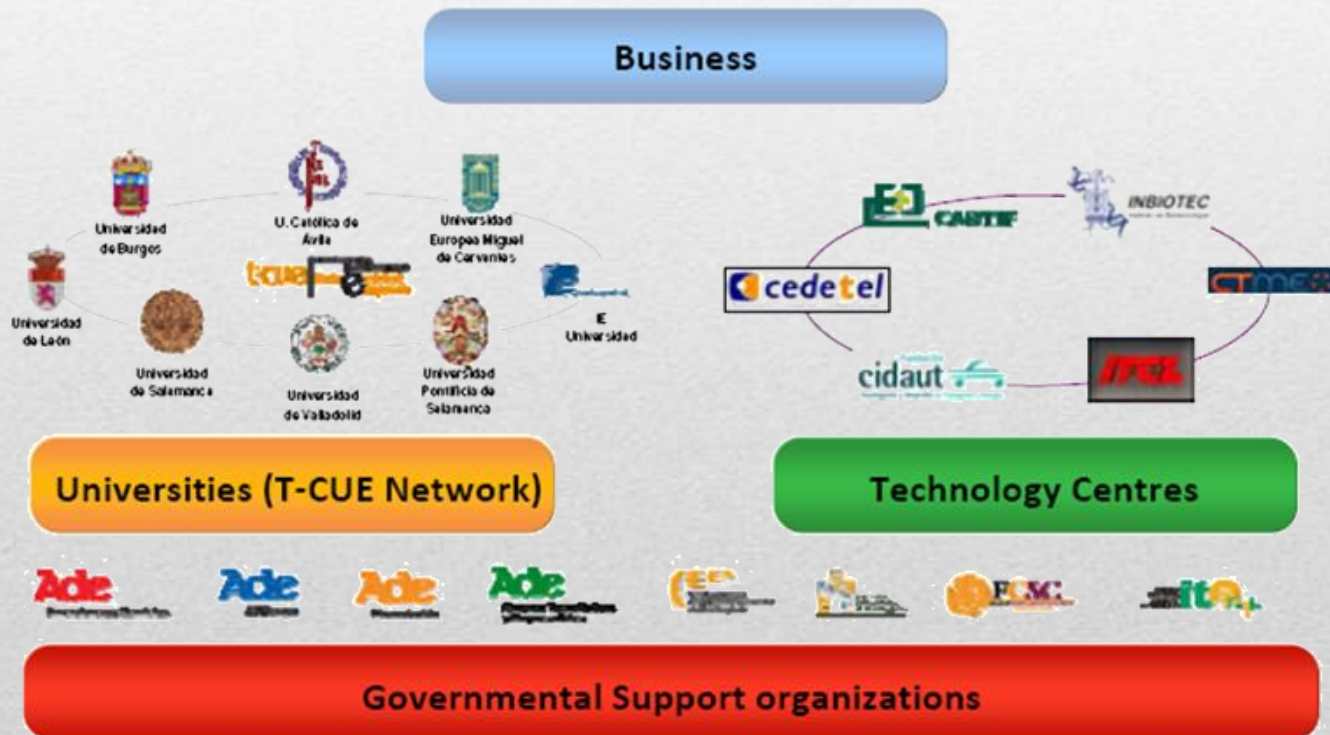
**T-CUE**  
*Project*

## Area 3. University-Business Forums

Permanent dialogue university - business

# 2- The case of Castilla y León (III)

## Main Actors within the Strategy



# 3- *The T-CUE Project (I)*

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- “Transfer of Knowledge University-Industry” (T-CUE), is **a flagship instrument to bring company and university together** to work towards the objectives of a more competitive region in the context of the knowledge economy.
- This project aims to **reduce cultural differenties between the poles**, adding a third mission (knowledge transfer) to the others traditionally characterizing the work of universities: research and teaching.

# 3- *The T-CUE Project (II)*

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- 7 Universities in the project:
  - Burgos
  - Leon
  - Salamanca
  - Valladolid
  - Pontificiade Salamanca
  - InstitutoEmpresa in Segovia
  - Miguel Cervantes
- A total of more than **77,000 students**, **7,000 teachers** and **125 research groups**

# 3- *The T-CUE Project (V)*

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## SOME RESULTS ON T-CUE PROJECT

- ✓ Over 600 collaboration projects have been identified
- ✓ 1,543 contracts from universities with private entities
- ✓ A private investment superior to 31 million euros

# 3- *The T-CUE Project (V)*

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## SOME RESULTS ON T-CUE PROJECT

- ✓ 20 spin-off companies created
- ✓ Consultation support given to more than 260 entrepreneurs
- ✓ 40 new patents from universities

# 3- *The T-CUE Project (VI)*

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## SUCCESS FACTORS IDENTIFIED

- ✓ Commitment to R&D and innovation policies
- ✓ Networking of Universities
- ✓ Coordination among Public Structures
- ✓ Synergies with National and European policies
- ✓ Beginning of a cultural change in universities and business