

**Under the Patronage of**  
**HH. Sheikh Maktoum bin Mohamed bin Rashid Al Maktoum**  
**Deputy Ruler of Dubai**

**International Conference Agenda** - October 13-14, Jumeirah Emirates Towers,  
 Dubai,

<b>Day 1: Wednesday October 13<sup>th</sup> – Afternoon Session</b>	
14.00 – 15.30	<b>Session II: Knowledge Transfer: Challenges &amp; Best Practices</b>
<b>Keynoter</b>	<b>Prof. Dr.-Ing. Günther Seliger</b> , <i>Head of Institute Assembly Technology and Factory Management</i> , Technical University of Berlin, Germany: <b>“New Approaches in Global Engineering Education”</b> (max.15min)
	<b>Dr. Eesa M. Bastaki</b> , <i>CEO</i> , ICT Fund, UAE: <b>“Incubating Technologies in the Arab World”</b> (max.10min)
	<b>Ms. Imen Jeridi Bachellerie</b> , <i>Researcher</i> , Gulf Research Center, United Arab Emirates: <b>“Knowledge Creation and Diffusion: the Role of UAE Universities”</b> (max.10min)
	<b>Dr. Kenneth Wilson</b> , <i>Professor and Director</i> , National Research Foundation, UAE: <b>“The challenges of building a national innovation system in UAE”</b> (max.10min)
	<b>Prof. Andrew.B.Gidamis</b> , <i>Executive Director</i> , African Institute for Capacity Development, Kenya: <b>“Human Capacity Development through Technology and Knowledge Sharing in Africa: AICAD Approach”</b> (max.10min)
<b>Case Study</b>	<b>Ms. Simona Marzetti</b> , <i>Secretary General</i> , International Network for SMEs – INSME Association, Italy: <b>“RIDITT - The Italian Network for Innovation and Technology Transfer to SMEs”</b> (max.10min)