

Under the Patronage of
HH. Sheikh Maktoum bin Mohamed bin Rashid Al Maktoum
 Deputy Ruler of Dubai

International Conference Agenda - October 13-14, Jumeirah Emirates Towers,
 Dubai,

Day 1: Wednesday October 13th – Morning Session

11.30 – 13.00	Session I: 21st Century Innovation Leaders: Roles & Parameters
Keynoter	Prof. Dr.-Ing. Kai MERTINS , <i>Director</i> , Fraunhofer Institute for Production Systems and Design Technology, Germany: “Sustainable Leadership with Intellectual Capital Management” (max.15min)
	Dr. Rakesh Kumar Khandal , <i>Director</i> , Shriram Institute for Industrial Research, India: “21st Century Innovation Leaders; Roles & Parameters” (max.10min)
	Mr. Andrés Martínez Estévez , <i>Head of International Cooperation Programs Department</i> , CDTI- Global Innovative Programs Directorate, Spain: “The role of the Spanish Innovation Agency in promoting international innovation leaders, through Open Innovation and close to market technology cooperation programmes” (max.10min)
	Dr. Ayesha Mohammed Abdullah , <i>Managing Director</i> , The Sciences Cluster of TECOM Investments Business Parks, United Arab Emirates: “Subject to Follow” (max.10min)
	Dr.-Ing. Holger Kohl , <i>Head of Department Business Excellence Methods</i> , Fraunhofer Institute for Production Systems and Design Technology / Dubai Institute of Technology, Germany /United Arab Emirates: “Towards a value-based knowledge based society in the Arab World: Dubai Institute of Technology” (max.10min)
Case Study	Prof. Dr. Jaime Del Castillo Hermosa , <i>President</i> , Información y Desarrollo, S.L. (INFYDE), Spain: “Knowledge, Creativity and Cooperation: Roots of the new Innovation Policy in Madrid” (max.10min)